



# Know Your Role

## *Strategic Update*

### Director's Corner

#### IMCOM Campaign Plan

#### Lines of Effort 4: Installation Readiness (IR)

##### LOE 4 Keys to Success:

**IR1—Sustainable Infrastructure that Supports Senior Commander Requirements**

**IR2—Sustainable Army Communities of Excellence**

**IR3—Installation Boot Prints Streamlined and Transformed**

**IR4—Enhanced Capabilities through Partnerships**

**IR5—The Army's Infrastructure Modernized and Sustainable**

**IR6—Environmental Stewardship**

**LOE 4 Objective: Installations are platforms of readiness supporting current and future requirements through regular modernization and new construction of facilities and infrastructure to maintain efficient and sustainable operations and to enable the provision of effective services to Soldiers, Families and Civilians.**

**—2010 Installation Management Campaign Plan**

Line of Effort (LOE) 4 focuses on installation readiness. Installation readiness is a broad concept which involves various facets of the installation. The overall intent of LOE 4 is to ensure Fort Meade is a platform which supports both current and future requirements—"Sustainability" is the term which reflects these efforts.

Sustainability allows for multiple Army benefits ranging from more energy efficient installations to reaffirming Fort Meade as a valued neighbor in the community.

There are several directorates involved with leading the LOE 4 efforts—with Directorate of Public Works leading the charge under the guidance of its Director and LOE 4 owner, Mr. T.J. Singh. The other directorates involved in LOE 4 are: Directorate of Plans, Training, Mobilization, and Security (DPTMS); Resource Management Office (RMO); Transformation Office; and Plans, Analysis & Integration Office (PAIO).

Highlighted in this month's issue is LOE 4 with a focus on two of the Keys to Success. Those interested in learning more about the remaining Keys to Success or any other portion of the Installation Management Campaign Plan (IMCP) should visit [http://www.ftmeade.army.mil/pages/imcom/campaign\\_0510.pdf](http://www.ftmeade.army.mil/pages/imcom/campaign_0510.pdf).



*COL Thomas does his part to promote a "green" community as he plants a tree. This planting was one of many "green" acts taking place on the installation during the Earth Day events of April 22, 2010.*

### IR2—Sustainable Army Communities of Excellence

The purpose of Sustainable Army Communities of Excellence (ACOE) is to provide, in a quality environment, excellent facilities and services, on all military installations, at all times. The ACOE program encourages and rewards installations that optimize their environments and demonstrate a commitment to providing Soldiers and their Families excellence in facility and customer service.

We are tasked to employ an effective integrated management system with an installation readiness focus, cost consciousness, and a sustainable performance-driven culture that shares information and best practices across and between all levels of management.

The eleven principles of performance excellence are: visionary leadership; customer-driven excellence; organizational and personal learning; valuing workforce members and partners; agility; a focus on the future; managing for innovation; managing by fact; societal responsibility; a focus on results and creating value; and a systems perspective. These principles are essential in providing a model for an organization/directorate to gauge their organizational performance by.

Using the Baldrige Criteria for Performance Excellence as the framework for performance assessment, the ACOE program helps participating Army installations/communities focus on providing excellent service in support of Soldiers, their Families and units, as well as Civilians. These assessments reveal potential opportunities to apply performance improvement tools such as Lean Six Sigma and Continuous Learning. As a component of the Army's Continuous Process Improvement (CPI) program, sustainable Army Communities of Excellence supports the IMCOM business transformation initiative.

## IR6—Environmental Stewardship

“Stewardship” refers to a responsibility to take care of something owned by someone else. In this case, we are speaking on the environment and acknowledge that the Earth belongs to us all.

Environmental Stewardship, focuses on past, present and future activities that have already impacted the environment, have the potential to impact the environment today, or if not improved, may impact the future environment. For environmental problems that remain from past activities dating back to 1917 when Fort Meade was established, we are currently testing soil and groundwater and designing and executing solutions. To comply with Federal and State laws, we ensure any soil, groundwater or air contamination that presents an unacceptable risk to human health, safety or the environment is fully addressed and meets all EPA requirements. A Performance Based Acquisition (PBA) cleanup contract totaling over \$20 million is in place. New to federal environmental contracting, the PBA shifts liability from the Government to the contractor and establishes performance objectives. The PBA contract structure creates incentives for the contractor to keep costs low and work expeditiously to meet the performance objective. For example, trash buried in a 1940's era dump site between Manor View Elementary School and Potomac Place Military Housing will be dug up and taken to an approval modern landfill. This action will stop the generation of methane gas that has kept twenty townhomes in Potomac Place vacant since December 2005.

For the present, all Army Installations are required to have an Environmental Management System (EMS) that each year requires all potential threats to the environment to be evaluated and work plans developed to reduce or eliminate the most significant threats. For Fort Meade with our community of over 35,000 people living, working or playing within a little over 5,000 acres, we generate a large volume of trash that, if unchecked, could burden local governments that operate the landfills receiving our trash. Environmental Stewardship is expressed through one of our EMS goals to increase recycling rates to 50 percent of all of our trash. Do your part and recycle as much as you can and help the Installation meet and potentially exceed the 50% recycling rate. The trash we throw out that does not get recycled can be thought of as another type of pollution and we can all take steps to maximize what we recycle.

For the future, buy green and save energy as the reduction of greenhouse gases may prolong our standard of living and sustain our level of mission execution. We can no longer think of Environmental Stewardship as a program implemented by someone else in a small shop within the Directorate of Public Works (DPW). To meet the challenges of the future each individual has an environmental stewardship duty to perform.

### Funny Quote on Pollution from David Letterman:

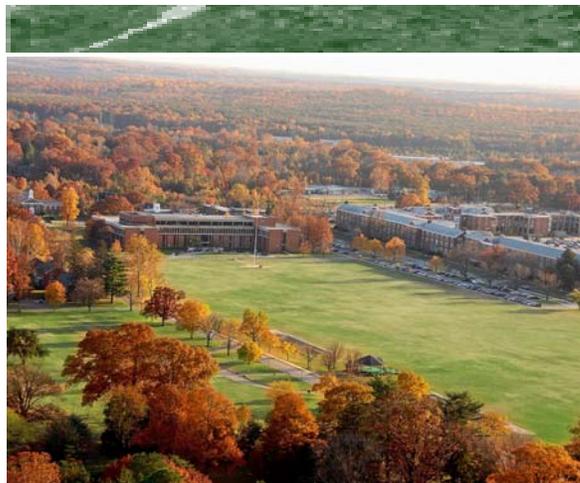
**“Fall is my favorite season in Los Angeles, watching the birds change color and fall from the trees.”**



*CSM Watkins also does his part to promote a “green” community as he poses alongside his electric car during the Earth Day events of April 22, 2010. Inside the vehicle, ensuring all is in working order, stands Mr. Singh, Director of Public Works and LOE 4 owner.*

### DID YOU KNOW?

- IMCOM CG, LTG Lynch, visited the installation on July 26, 2010.
- U.S. Cyber Command will join the Fort Meade community in the very near future.
- You can submit ideas, suggestions, and/or questions related to the strategic newsletter. Send them to Raul Schuett at [raul.schuett@us.army.mil](mailto:raul.schuett@us.army.mil)



**FORT GEORGE G. MEADE'S  
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<https://meadc21978dm030/index.htm>



Where do **YOU** fit into the FGGM Strategic Plan?